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MIMO ANNOUNCES FIRST INTERNATIONAL OPENING

Albufeira, PORTUGAL (April 26, 2018) - Pioneering food and travel company Mimo announces their newest location, Mimo Algarve. This cooking school and gourmet shop, located in the southern Algarve region of Portugal, is Mimo's first location outside of Spain. The 300m2 cooking school, opening June 2018, will be located in the five-star Pine Cliffs, a Luxury Collection Resort.

Mimo Algarve offers from June a daily selection of hands-on cooking and wine experiences in what will be a lovely, light-filled space in the center of the Pine Cliffs Resort. The offering will include classes on Algarve cuisine, both traditional and modern Portuguese cuisine, as well as new family classes, where parents and children come together around the stoves. The cooking school has an integrated shop space, which features the best preserves, salts, charcuterie, cheeses, and gifts from the artisans of Portugal. All of the shop's products have been specially curated, with lots of care and mimo, the Portuguese term for the love you give baby—or a homemade dish.

“Our cooking schools have met with great success in San Sebastián and Sevilla,” says Jon Warren, CEO of Mimo. “We are excited to explore a new culinary culture with our opening in Portugal. Partnering with Pine Cliffs means we will bring their guests and other visitors to the Algarve a new experience that will become the highlight of their holiday.”

“We are truly excited to bring Mimo Algarve as a partner to Pine Cliffs Resort to support our #pinecliffslifestyle, which focuses on the well-being of our guest” says Thomas Schoen, General Manager of Pine Cliffs Resort. “In today's daily life, learning about food and beverage products and taking an active part in a hands on cooking class, fits perfectly to ensure our guest have a memorable journey in our resort. The Luxury Collection, the world's most sought after collection of extraordinary hotels, has an essential goal and this is to define the destination. With Mimo Algarve joining, we are also focusing on our region by adding a successful company to the destination and bringing a true Algarve and Portugal experience alive, within our resort.”

Mimo Algarve will offer its food and wine experiences, awarded globally for innovation and quality, year round. In addition to the cooking classes and wine experiences, the cooking school will host Supper Clubs, nightly gatherings that celebrate traditional and modern cooking and put diners front row with the chefs for an entertaining experience with perfectly paired wine and food. Mimo Algarve also makes it easy to explore the rest of Portugal and Spain, offering packages and bespoke travel options from its expert team. For more information please visit algarve.mimofood.com.

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About Mimo

Mimo is a pioneering food company specializing in cooking classes, gourmet retail, and culinary tourism. The team of food and wine professionals, comprised of locals, experts and foodies with an expansive knowledge base, is passionate about sharing the authentic food cultures of Portugal and Spain. Founded by Englishman Jon Warren in San Sebastián, Spain, in 2009, they share the mimo, Spanish for love and care, through authentic foodie experiences. Mimo locations include Mimo San Sebastián, a cooking school, gourmet shop, and culinary tour company in San Sebastián; Mimo Sevilla, a cooking school, gourmet shop, and culinary tour company in Seville; Mimo Mallorca, a gourmet shop and culinary tour company in Mallorca; and now Mimo Algarve, a cooking school and gourmet shop in the Algarve region of Portugal.

About Pine Cliffs Resort

Pine Cliffs Resort is owned by United Investment Portugal (UIP), part of the IFA Hotels & Resorts consortium based in Dubai. The Pine Cliffs Hotel, The Pine Cliffs Ocean Suites & Spa, and the Pine Cliffs Residence properties within the Pine Cliffs Resort are managed by Marriot, under The Luxury Collection brand. One of Europe's leading integrated luxury and family resorts, Pine Cliffs Resort has won numerous accolades since opening in 1992, including the World's Leading Luxury Leisure Resort in 2017 and Portugal's Leading Family Resort award five times in the World Travel Awards, and appearing twice on Condé Nast Traveller's 'Gold List'.

Pine Cliffs Resort also offers extensive investment opportunities via its selection of premium freehold luxury lifestyle properties (Pine Cliffs Deluxe Golf Suites, Pine Cliffs Residences, Pine Cliffs Terraces, Pine Cliffs Villas and the new Pine Cliffs Ocean Suites) and holiday ownership options. The resort also offers extensive leisure facilities including a nine-hole golf course and the Annabel Croft Tennis Academy; more than 12 diverse restaurants and bars; the Porto Pirata Children's Village; the 'Pine Cliffs Goes Active'

health & fitness club; Serenity, The Art of Well Being, an awarded spa; and numerous shops and boutiques.



Instagram: [instagram.com/mimo_food](https://www.instagram.com/mimo_food)

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