

FOR IMMEDIATE RELEASE



**MIMO ANNOUNCES THE LAUNCH OF MM SPANISH ARTISAN FOOD GIFT BOX
FOR CHRISTMAS**

San Sebastián, SPAIN (October 24, 2018) – Mimo, the pioneering culinary tourism company, launches a Spanish artisan food gift box featuring a selection of three of its bestselling MM (Made with Mimo) gourmet Spanish products. This carefully selected range reflects some of the most delicious, special flavours the experts at Mimo have found in their culinary travels across all of Spain.

The brand-new MM food gift box arrives right in time for Christmas and makes the perfect gift for Spanish food lovers. The luxe white triangular gift box comes in the following three combinations:

ALL THE SALSA

Catalan Romesco Dip
Spanish Garlic Mayonnaise
Spicy Brava Sauce (BRAND NEW!)

SNACKS & PICOTEO

Spicy Espelette Peanuts
Candied Sunflower Seeds
Spanish Olives

BEST OF SPAIN

Catalan Romesco Dip
Wood-Fired Piquillo Peppers
Candied Sunflower Seeds

“We are really excited to bring this extra special gift box featuring three of our best-selling MM products to market. It gives Spanish food lovers worldwide the chance to send their friends and family a special treat this Christmas; a beautifully packaged box of deliciousness,” says Nicole Warren, Director at Mimo.

The gift box also features three free recipe cards and retails at 24,50€ and is available for purchase online at food.mimofood.com, in selected retailers in the UK, and at Mimo shops across Spain and Portugal.

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About MM Made with Mimo

The MM line of eight gourmet Spanish products reflects some of the most delicious, special flavours we have found across all of Spain. These delicious, artisan foods are perfect for snacking, making tapas, and bringing home the warm tradition of the Spanish table.

About Mimo

Mimo is a pioneering food company specializing in cooking classes, gourmet retail, and culinary tourism. The team of food and wine professionals, comprised of locals, experts and foodies with an expansive knowledge base, is passionate about sharing the authentic food cultures of Portugal and Spain. Founded by Englishman Jon Warren in San Sebastián, Spain, in 2009, they share the mimo, Spanish for love and care, through authentic foodie experiences. Mimo locations include Mimo San Sebastián, a cooking school, gourmet shop, and culinary tour company in San Sebastián; Mimo Sevilla, a cooking school, gourmet shop, and culinary tour company in Seville; Mimo Mallorca, a gourmet shop and culinary tour company in Mallorca; and Mimo Algarve, a cooking school and gourmet shop in the Algarve region of Portugal.

For more information please visit food.mimofood.com or explore our social media for a taste:

Instagram: [instagram.com/mimo_food](https://www.instagram.com/mimo_food)

Facebook: <https://www.facebook.com/WithMimo>

Twitter: https://twitter.com/mimo_food



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